



Your Story. Your Future. Your next Chapta.

Aim Better Worksheet

What Do You *Really* Want to Do?

Use these worksheets to connect your curiosity to real-world career paths. Explore industries, trends, and companies that align with who you are and what you care about.

Industry & Interest Map

Start by mapping out what you're drawn to and why.

Theme / Trend	Why It Interests Me
<i>Slow Fashion</i>	<i>I love Fashion, but don't like how wasteful the fast fashion industry is</i>

 **Tip:** Think broadly first, as you can narrow down later. Follow your instinct and curiosity.

Ready for what comes next? Let's get specific about the companies you want to target.



Hiring that's mutual and personal, like dating. Job Dating™, for consumer jobs.





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Your Dream Dozen (or more)

Create a wishlist of companies that excite you. These are the organisations where your skills, background, and energy could thrive.

Company Name	Why It's on the List	Do They Match My Values? (✓ / ✗ / ?)	Next Step (e.g., Follow, Reach Out, Apply)

 This list gives your job search direction. Not all of them need to be hiring right now. The point is to aim with intention.



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