



Your Story. Your Future. Your next Chapta.

Craft Your Value Proposition



From task list to value lens. A reframing tool.

What do you *do*? (Tasks)	What does that *achieve*? (Impact)	What *value* does that create for the business? (Your Value Prop)
<i>I manage paid social campaigns</i>	<i>Drives qualified traffic and awareness for product launches</i>	<i>I help brands grow faster by turning scrolls into sales</i>
<i>I handle supplier relationships</i>	<i>Prevents delays, reduces cost, and keeps the supply chain smooth</i>	<i>I make ops teams more efficient by keeping the right suppliers happy and the wrong ones out</i>

Bonus Prompt:

Now try to write your one-liner:

"I help [type of company/team] achieve [outcome] by [how you do it]."



Your version:

P.S. We will build on this in section 2 with the **CV Story Builder Worksheet**.



Hiring that's mutual and personal, like dating. Job Dating™, for consumer jobs.

